JOSHUA TAPLEY

Enterprise Analytics & Reporting Leader

CONTACT

Philadelphia, PA

Josh-tapley

PROFILE

With over 20 years of experience in regulated, data-rich environments, lead enterprise analytics, executive reporting, and data visualization initiatives that drive trusted decision-making at scale. Build and mature self-service analytics capabilities, BI governance, and high-performing teams, resulting in widespread adoption, reduced reporting overhead, and durable analytics practices across the organization.

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (MBA)
University of Rhode Island
1997-1998

BACHELORS ECONOMICS, APPLIED ANALYTICS
University of Rhode Island
1995-1997

SKILLS

Team Leadership

Analytics Strategy

Executive Reporting

Data Visualization

Self-Service Analytics

BI Governance

KPI Design

WORK EXPERIENCE

SR DIRECTOR, ENTERPRISE REPORTING
Optimum (Altice USA) | Feb. 2024 - Current

- Amid fragmented reporting across a $7B portfolio and 4.5M customers, standardize enterprise reporting to deliver trusted C-suite dashboards and a single source of truth for KPI decision-making.
- To improve scalability and consistency, transitioning a 13-person onshore reporting team to a global delivery model, improving speed and standardization while achieving ~70% cost savings.
- To address growing reporting overhead, prototype AI-enabled reporting across leading BI platforms to modernize self-service and target an 80–90% reduction in the enterprise report catalogue.

VP, ENTERPRISE DATA & ANALYTICS
Comcast | Oct. 2022 – Feb. 2024

- Delivered operational visibility and cost efficiency across a $100M environment, led a team of 17 delivering 50+ data initiatives per quarter, resulting in $10M+ in measurable annual savings.
- To provide leadership clearer operational insight, designed and launched an enterprise self-service analytics solution enabling visibility into large-scale field and network trend drivers.

SR DIRECTOR, DATA VISUALIZATION & REPORTING
Comcast | Feb. 2015 – Oct. 2022

- To address gaps in data visualization knowledge and standardization, built and scaled an Enterprise Data Visualization COE supporting 30k+ users and 2,500 developers, advancing data literacy, best practices, and talent development through mentorship and an adjunct teaching partnership at Temple University.
- To elevate the quality and consistency of executive reporting, recruited a specialized team of six reporting experts—including a Tableau Visionary—dedicated to delivering the highest-level dashboards for Comcast leadership across a 30M+ customer base and ~15% broadband market share.